

MITEY-BIND

10 Paterson Avenue, Newton, N.J. 07860
(201) 383-9352

COPY

LIMITED TIME OFFER
EXPIRES

August 1, 1980

THANK YOU...

...for your recent inquiry and interest in Mitey-Bind. Enclosed you will find the information you had requested concerning our binding and collating systems.

The professional look of our covers is the heart of our systems. A perfect bound document looks more impressive than any other method of office binding. There are no clips, no staples, no punching of any holes and no messy glue to deal with or look at. The process is as simple as 1, 2, 3.....with a look that stands out in the corporate crowd.

I don't want you to miss out on this unique, distinctive method of office binding. So, I am offering our systems with a premium you cannot afford to pass up.

GOOD deal!

Buy 100 Leatherette covers at our regular price of 55¢ each and get the Model 15 binding machine at 30% Off List, \$97.50 (Reg. \$139). Save \$41.50!

BETTER deal!!

Buy 250 Leatherette covers at our regular price of 55¢ each and get the Model 15 binding machine at 50% Off List, \$69.50 (Reg. \$139). Save \$69.50!!

BEST deal!!!

Buy 500 Leatherette covers at our regular price of only 53¢ each and get a Model 15 binding machine FREE!!!
Save a full \$139!!!

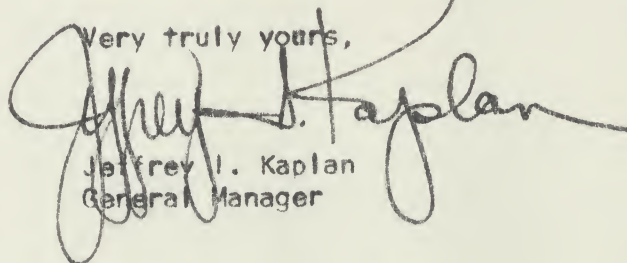
SUPER deal!!!!

Buy 1000 Leatherette covers at our regular price of 50¢ each and get a Model 15 binding machine AND a Model 8 collator FREE!!!! Save \$264!!!!

The order form, including standard colors, sizes and printing charges (if desired), is enclosed herein. Contact our staff with any questions.

You can't put a price on your company's image, but we can help you establish it for a bargain.

Very truly yours,


Jeffrey I. Kaplan
General Manager

JIK/clb

MITTEY-BIND

10 Paterson Avenue, Newton, N.J. 07860
(201) 383-9352

Standard Colors/Leatherette Covers:

Blue
Ivory
Red
Gray
Tan
Yellow

Standard Spine Sizes*:

1-15 pages (1/16")
10-30 pages (1/8")
25-50 pages (1/4")
45-75 pages (3/8")
70-100 pages (1/2")

Cover Style:

Window
Plain

Packaging:

Packs of 25

Combinations of size and/or color allowed to reach ordering quantities.
25 covers of a size in a color is the only minimum required.

*Spine sizes available up to 2" in capacity-consult our offices for pricing and information.

Please enter my order for:

☐ GOOD Deal
☐ BETTER Deal
☐ BEST Deal
☐ SUPER Deal

Name

Title

Company

Address

City

State

Zip

____ Bill me. My P.O. Number is _____.

____ My check is enclosed.

Charge to: VISA _____ Master Charge _____

Full Account Number _____

Expiration Date _____

Signature _____

MITEY-BIND

10 Paterson Avenue, Newton, N.J. 07860
(201) 383-9352

MACHINE PRICING:

MODEL 15 Binder	\$139.00
MODEL 76 Deluxe Binder	\$395.00
MODEL 8 Collator	\$125.00
MODEL 15/8 Combo System	\$250.00
MODEL 76/8 Combo System	\$499.00

*Special
\$299.
Until
Aug. 15, 1980*

Binding machines and Combo system prices include a 25-Cover Starter Kit of MITEY-BIND glue-impregnated, wrap-around, document covers at no extra charge.

MITHEY-BIND

RETAIL PRICING SCHEDULE
EFFECTIVE MARCH 15, 1980

10 Paterson Avenue, Newton, N.J. 07860
(201) 383-9352

COVERS:

Letter Size (8 1/2" X 11")**	100	500	1000	2500	5000*
Brush Finish (Plain or Window)	39¢	37¢	35¢	30¢	25¢
Leatherette Finish (Plain or Window)	55¢	53¢	50¢	45¢	40¢
Kroydon-Flex Finish (Plain or Window)	79¢	76¢	73¢	70¢	65¢
Clear Front/Brush Backed	77¢	70¢	66¢	60¢	55¢
Clear Front/Leatherette Backed	87¢	79¢	75¢	70¢	65¢
EDP (.010" Pressboard)	75¢	70¢	65¢	60¢	55¢

*Larger quantities quoted on request.

**Legal sized, special sizes, custom paper stocks, special colors, custom configurations, printing, hot stamping, die cutting, embossing, screen printing, etc., are available and will be quoted on request.

STANDARD COLORS:

Brush and Leatherette: Blue, Ivory, Red, Gray, Tan, Yellow
Kroydon-Flex: Navy Blue, Scarlet, Emerald Green, Charcoal
Pressboard: Pacific Blue, Palm Green, Executive Red, Black

STANDARD SPINE SIZES:

Letter Size: 1-15 pgs, 10-30 pgs, 25-50 pgs, 45-75 pgs, 70-100 pgs***
(1/16") , (1/8") , 1/4" , (3/8") , (1/2") ***
EDP Size: 1/4", 1/2", 1", 1 1/2", 2"***

***Spine widths are available in special sizes and/or sizes up to 2" (450 pgs); contact our offices for more information and pricing.

Customer Supplied Covers: (Score and glue customer supplied covers)****

500	1000	2500	5000*
25¢	22¢	20¢	15¢

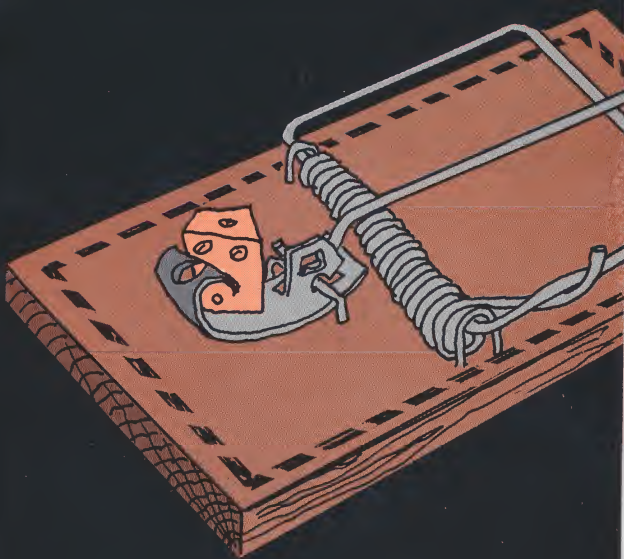
****Minimum charge of \$25. Check with the Mitey-Bind staff before proceeding with the printing or cutting of covers intended for glueing only. Mitey-Bind personnel can inform you as to the sizes required for spine capacities as well as which stocks are conducive to the process.

PRINTING CHARGES: Pricing is per cover unless otherwise indicated.

Up to 500	500	1000	2000	5000
\$75 Lot Min.	15¢	9¢	7¢	4¢

Pricing is per color.

say
goodbye
to
"Mickey Mouse"
binding and
collating
methods...



**MITEY-
BIND**

JEFFREY I. KAPLAN

General Manager



a division of

RHÔNE-POULENC SYSTEMS COMPANY

10 Paterson Avenue, Newton, N.J. 07860

(201) 383-9352

no more "Mickey Mouse" methods for me . . .



- ☐ Please ship me _____ **Mitey-Bind Model 15 thermal binding machine(s)**, complete with starter kit of assorted covers, at just **\$139** ea.
- ☐ Please ship me _____ **Mitey-Bind 8-station manual collators**, including free metal jogging tray, at just **\$125** ea.
- ☐ I want to save money, please ship me **BOTH** units for just **\$250**.

_____ name _____ title

_____ company name

_____ address

_____ city _____ state _____ zip

- ☐ Check enclosed.
- ☐ Bill me. My P.O. No. is _____
(N.Y., N.J., Il., Ca., Tx . res. add Tax)



MITEY-BINDTM

Division of Anken Industries
10 Paterson Avenue

Tel. (201) 383-9352
Newton, N.J. 07860

Low-Cost Tabletop Units Collate and Bind Like Pros.



Model 15 Binding Machine. Reports, printouts, catalogs, photos, postcards and other materials of different sizes and thickness are bound the professional way in seconds. No holes to punch, no plastic spines to slip off, no fragile spiral bindings. Cover contains patented glue strip that melts around edge of each page for a neat, permanent, flexible hinge. Capacity up to 2" (Approx. 450 sheets).

Model 8 Collator. Delivers 8 sheets simultaneously with a single, easy movement of the side-mounted operating knob. Rugged, all-metal construction with attractive woodgrain finish. Occupies only 10" x 12" of desk space. No protruding arms—may be used flat against wall. Comes with sturdy, metal jogging tray shown.

Deluxe Model 76 Binder. For higher-volume applications. Binds up to 1,000 sets per hr. Separate slot permits changing pages on bound copies.



MITEY-BIND™

a division of Anken Industries

10 Paterson Ave., Newton, N.J. 07860 ■ (201) 383-9352

M
B
MIT
BIN
MIT
BIN